

For Immediate Release

IIJ Adds Office 365 Compatibility to IIJ Secure MX Service

--Two services now available and cloud-service email security even stronger--

TOKYO-April 3, 2013-Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced the addition of Microsoft Office 365 compatibility with the IIJ Secure MX Service, a comprehensive suite of security measures for enterprise email systems. On the same day, IIJ will become a distributor of Office 365.

Users of Office 365 can also use the Secure MX system to prevent misaddressed email, to encrypt attachments, to save statistical information and log data, and to create an email archive in Japan, including on external media, which strengthens security and serves to prevent information leaks and other threats via email.

The IIJ Secure MX Service's multi-level email filtering, which is particularly adept at filtering even Japanese spam, can also be used to detect attacks, spam, and other threats and block/quarantine them before they reach Office 365. By enabling the use of the highly praised Secure MX service with cloud-based email services and creating a sales system to provide Office 365 as well, IIJ is able to support the needs of clients who want to use a combination of both services.

With this service, clients can create an ideal enterprise email environment that is convenient, cost-competitive, and highly secure. IIJ can also provide support solutions for implementing these systems, such as configuring Office 365, populating the system with user information, integrating the systems with the existing user authentication system (Active Directory), implementing single sign-on, and providing administrator training.

IIJ will continue to provide a high-quality email service that combines security and convenience for enterprise clients.

About the IIJ Secure MX Service

The IIJ Secure MX Service is a cloud-based email-security service that provides a range of features, from anti-virus/anti-spam to data leak prevention, compliance enforcement, and fully outsourced email systems. With this service, clients can continue to use their existing email environments and select only those features that they need. For details, see http://www.iij.ad.jp/en/svcsol/service/smx/.

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group

of companies provide total network solutions that mainly cater to high-end corporate customers. The company's services include high-quality systems integration and cloud computing/data center services, security services, Internet access, and content distribution. Moreover, the company has built one of the largest Internet backbone networks in Japan, and between Japan and the United States. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at http://www.iij.ad.jp/en/.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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