

For Immediate Release

<u>IIJ Launches Data Warehouse Services</u> for High-speed Big Data Analysis in the Cloud Computing

-- IIJ adds DWH services to the IIJ GIO Component Service Database Add-on --

TOKYO—June 16, 2014—Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced that it will add two Data Warehouse(DWH) services (*1), Pivotal Greenplum Database and InfiniDB, to lineup of the IIJ GIO Component Service Database Add-on, which provides a high-performance database system over a cloud computing service. IIJ will begin offering the services from July 1, 2014

IIJ is expanding comprehensive solutions related to big data, aiming to offer technological elements and system platform on a cloud computing service, necessary for corporations to make the best use of big data. IIJ currently offers IIJ GIO Hadoop Solution (announced in October 2012), which allows for the use of a distributed parallel processing environment, and IIJ GIO BigData Labo (announced in June 2013), which provides a trial environment and technical support for verifying the effects. DWH services, Pivotal Greenplum Database and InfiniDB provide for the storage and analysis of large quantities of data as the third lineup of IIJ GIO Service for big data usage.

DWH services highlight:

High-speed DWH with no assets or tuning required

The service offers pre-tuned DWH servers, software licenses, and server monitoring/operation for a single monthly fee. Customers can begin using a sophisticated DWH services with reducing a burden of operations, an advanced configuration and tunings such as setting parameter to maximize its performance. The DWH services are offered in the cloud and allow customers to start small and expand flexibly without any IT assets required on their end.

Two types of database to meet customers' needs

InfiniDB is an economical entry-level solution starting from one unit (a single node), while Pivotal Greenplum Database is ideal for highly available and sophisticated traditional BI/data aggregation applications.

Dedicated servers and storage provide high quality DWH system

Server/storage environments are physically independent and offer stable performance unaffected by other customers. Data are safely stored in dedicated servers and storage to keep security level high.

Customers can take advantage of IIJ's considerable experience in migrating initial data, linking data with their existing systems (ETL (*2)), and configuring BI tools (*3).

Trial environments are also available and can be used for approximately one month. Monthly fees start at

JPY 98,000 per node for InfiniDB and JPY 562,000 for two nodes for Pivotal GreenplumDB.

IIJ will continue to implement environments that allow corporations to utilize big data.

- (*1) Data WareHouse: Systems that chronologically store and analyze large quantities of data.
- (*2) ETL: Extract/Transform/Load: Functions that support reading, converting, and writing data to a DWH.
- (*3) BI tool: Business Intelligence: Functions and tools that support analyzing data and making decisions.

Basic service specifications

Service lineup		InfiniDB Instance/CE	InfiniDB Cluster/EE	Greenplum Database Cluster/EE	
Contract unit		1 node	1 node	2 node	
CPU cores (threads)		6 (12)	6 (12)	24 (48)	
Memory (GB)		72 GB	72 GB	144 GB	
Actual capacity (TB)		2.5	2.5	1	
Additional nodes		NA	✓	✓	
Technical support		NA	✓	✓	
Options	Backup	NA	NA	✓	
	Additional CPUs	/	✓	NA	

Price list (taxes not included)

Service lineup		Initial fee	Monthly fee (minimum configuration)
InfiniDB Instance/CE		JPY 0	JPY 98,000
InfiniDB Cluster/EE		JPY 184,000	JPY 198,000
Greenplum Database Cluster/EE		JPY 562,000	JPY 562,000
Options	Backup (*1)	JPY 498,000	JPY 221,000
	Additional CPU (*2)	JPY 120,000	JPY 3,000

^{*} Prices shown do not include tax.

- (*1) Only available for Greenplum Database Cluster/EE
- (*2) Only available for InfiniDB Cluster/CE and InfiniDB Instance/EE

Endorsements from EMC Japan K.K. and Pivotal Japan Co., Ltd.

EMC Japan K.K. and Pivotal Japan Co., Ltd., collaborating as members of the EMC Group, are truly pleased that IIJ is offering its commercial service, IIJ GIO Component Service Database Add-on DWH Database. The service uses Pivotal Greenplum DB, a big data RDBMS software package used by over 700 enterprise customers as a data analysis platform in a wide variety of fields and industries, from terabyte- to petabyte-class systems. We have carefully and satisfactorily verified the performance and administration of Pivotal Greenplum DB within the IIJ GIO environment. We believe that customers will be able to utilize corporate data with greater speed, safety, and scalability by leveraging the superior performance and expandability of IIJ GIO—the leading high quality cloud platform in Japan—to deploy their services.

EMC Japan and Pivotal Japan will continue to work together to provide various solutions and valuable technologies to IIJ GIO users.

EMC Japan K.K. President, Osamu Yamano Pivotal Japan K.K. Japan Country Manager, Takumi Masai

Endorsement from K.K. Ashisuto

We are truly pleased that Internet Initiative Japan Inc. is offering the IIJ GIO Component Service Database Add-on DWH Database as a component of their proven IIJ GIO service. We are certain that this effort will solve several issues confronting customers in utilizing big data. Our InfiniDB product's unique architecture not only provides high-speed searching and analysis of large quantities of data but also provides an environment perfectly suited to users' business situations through such means as reducing development and administration work and flexibly expanding according to their needs. We believe we will be able to offer an even better service in combination with the IIJ GIO Component Service.

K.K. Ashisuto Executive Director, Taichi Kobayashi

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at http://www.iij.ad.jp/en/.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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