For Immediate Release

IIJ Offers "IIJ CSIRT Advisory Solution"

TOKYO—August 22, 2016—Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced that it has begun offering the "IIJ CSIRT Advisory Solution," a service that supports organizations' implementation and operation of Computer Security Incident Response Team(CSIRT*) to handle security incidents related to cyberattacks.

Cyberattacks that target specific companies and organizations are expanding with each passing year, and the level of complexity and sophistication of those attacks is also increasing. With guidelines for cybersecurity strategies being published by the government as well, cybersecurity is seen as a management issue that companies and organizations should be aware of.

In order to address this situation appropriately, more and more companies are considering the implementation of CSIRT, but because those responsible for doing so lack experience, implementation takes an inordinate amount of time, or plans otherwise hit dead ends. There are also cases in which, even after being implemented, CSIRT functionalities end up not being updated and thus becoming merely a formality.

With the IIJ CSIRT Advisory Solution, IIJ uses the technical knowledge it has amassed through the operation of Internet backbones and through the operations know-how of its security specialist engineers to achieve early launches of CSIRT organizations by providing systems implementation guidelines that are optimized for the customer's organization. IIJ also provides comprehensive support, from CSIRT implementation to operation, by promoting continuous improvement activities as a third-party auditor, even in the operation phase after setup.

* CSIRT: An abbreviation for Computer Security Incident Response Team, CSIRT refers to an organization that monitors security issues and responds by analyzing causes and handling recovery when incidents occur.

Solution offerings and costs

Initial setup support

IIJ offers consulting services for the rapid implementation of effective CSIRT. By providing pre-implementation workshops and a variety of different types of documentation, all meant to foster a deeper

understanding of CSIRT, IIJ helps a customer achieve an efficient launch in a short amount of time, by the customer organization itself, at low cost.

Main solution features:

- Pre-implementation workshop
- · Standard implementation schedule
- Implementation handbook
- Standardized CSIRT records and standards documentation
- Workflows and procedures
- · Advising by a consultant (offsite)
- Checksheets/templates needed for initial implementation and for operation

Fee: JPY 3,500,000

Ongoing advising

This service provides continuous support through a variety of measures for the operation of CSIRT launched through initial setup support.

Main solution features:

- · Monthly reviews of CSIRT organization activity
- Updates of provided documentation
- Advising by a consultant (offsite)
- Various seminars (as needed)

Fee: JPY 400,000/month

IIJ will continue to expand its services to provide continuous systems support for security incident responses.

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, MVNO, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected to the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at http://www.iij.ad.jp/en/.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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